

# VENDOR APPLICATION

# Witch's MARKET

2-Day Event - Friday & Saturday - Twin Falls, ID  
Twin Falls Fairgrounds - October 11th - 12th, 2024

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**THIS IS THE OFFICIAL 2024 WITCH'S MARKET VENDOR TERMS & CONDITIONS & APPLICATION.**

*Please read all information carefully.* Last updated on 3/25/24. At the end you will see contact information for remaining questions and the link for the vendor application and payment. Thank you! ★ ★ ★

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## EVENT DETAILS

*This is a 2-day indoor event.*

**WHEN:** Friday, October 11 - Saturday October 12th

**HOURS:** **Day Vendors** - 10am-6pm Friday, 10am-4pm Saturday / **Night Vendors** - 7pm-10pm Saturday only)

**WHERE:** Twin Falls Fairgrounds - Pastoor Building (11,000 sf with indoor bathrooms + temperature controlled)

Hosted by your favorite local Witches: Solaris Moon and friends.

**WELCOME to the 2024 Twin Falls Witch's Market!**

Hail and Welcome, Enchanting Vendors!

Our goal is to curate the most magickal Witches Market for our 2024 event. Alongside the Market, we will host classes, rituals, workshops, raffles, and various other activities. This year, we are excited to feature food vendors and children's activities on-site. We appreciate your participation and support in building this community event together!

Love,

*~Solaris Moon*

## Are You a Good Fit for This Event?

Skilled artists, readers, service providers and vendors of various mediums providing goods and services with a strong Witch, macabre, spooky, fantasy, goth, magickal, Pagan, Spiritual or cosmic aesthetic are invited to apply to be part of this year's Market.

## Understanding Our Target Audience

Our local visitors include a diverse group of individuals, such as practicing Witches, magickal practitioners, and a wide range of people who identify with various labels like Witch, Occultist, Pagan, Wiccan, Spiritual, Heathen, Queer-Witch, New-Age, Secular, Animist, and more, or even none at all!

Within this community, there are newcomers taking their first steps, occasional dabblers, and experienced practitioners with decades of experience. Some lean towards modern Witchcraft, while others prefer a vintage or traditional style, and many appreciate both. Easy-to-understand products tend to be more appealing and attract a wider audience.

Within the community of attendees drawn to our event, there are also individuals who are receptive to Witch-friendly themes without actively engaging in magical traditions. Their interest may lie in the distinctive and specialized pop culture merchandise available at events like ours, featuring wearables, home decor, and collections of curiosities as well as novelty services such as readings or reiki.

Exhibitors who welcome and accept diverse paths, beliefs, and practices without judgment will achieve the most success at our event.

## Who Can Be a Vendor?

- **Retailers Featuring Magical or Metaphysical Products**  
Candles, incense, magical tools, divination tools, stationary, stickers, enamel pins, clothing, robes, capes, herbs, crystals, statuary, jewelry (pentacles!), charms, and even goth wear is acceptable!
- **Aura Photographers + Related Services**  
This is always a fun thing for visitors and they LOVE it!
- **Service Providers**  
Reiki, massage, readers (*palm, aura, Tarot/oracle, bones/charms, etc.*), mediums, hypnotherapy, salt bath, tattoo artist, henna, sound bath, spiritual coaching, etc.
- **Educational or Non-Profit Booths**  
Those wishing to offer education about their event, tradition, coven, group, school, or Witch/Pagan activism.

## Who Cannot Participate as Vendors:

- Vendors offering products or services that do not align with our community standards or target audience.
- Haters: Vendors whose business models are associated with hate, bigotry, discrimination, denial of rights, freedoms, equality, or dignity for any marginalized group, directly or indirectly, will not be accepted.
- Providers of products or services with unfounded healing claims or miracle cures, offering medical advice not provided by a licensed healthcare provider, or promoting science denial.
- Readers and service providers using scamming or fearmongering tactics to pressure clients into purchasing remedies for curses.
- Vendors with AI images. Any booth displaying AI images will be kindly requested to exit the event without a refund.

# VENDING RATES

for the 2-day market Oct 11th-12th (rates are through July 1st, 2024)

\*Booth Sizes are current as of 3/25/24

| Cost  | Size           | Vendor Type                        |
|-------|----------------|------------------------------------|
| \$130 | 10 x 10 SINGLE | All Indoor Sales & Services        |
| \$180 | 10 x 20 DOUBLE | All Indoor Sales & Services        |
| \$85  | 10 x 10 SINGLE | Information (no sales)             |
| \$130 | Food Truck     | Outdoor Food Services              |
|       |                |                                    |
| \$65  | 10 x 10 SINGLE | NIGHT VENDORS<br>7pm-10pm Saturday |
| \$110 | 10 x 20 DOUBLE | NIGHT VENDORS<br>7pm-10pm Saturday |

## DEADLINES

The vendor application will remain open through September 30th, 2024 or until all spaces are filled, whichever happens first.

Current rates shown will be honored through July 1<sup>st</sup>, 2024.

**Rates are subject to change July 2nd.**

## NIGHT VENDORS & READERS

Vendors have the option to participate in both the daytime market and the Night Market, or choose one. The Night Market is scheduled for Saturday, October 12th, from 7pm to 10pm, running alongside the Witch's Ball.

## WHAT'S INCLUDED

### We provide you with:

- Indoor temperature-controlled space
- Electricity for those who need it
- 10ft x 10ft & 10ft x 20ft vendor spaces
- High speed fiber optic Wi-Fi
- Chairs and tables available for an additional fee

### You need to bring:

- Any tables/chairs you require
- Power cords or extension cords if needed
- Canopy tent\* if desired

#### \*Canopy Tents

Standard height 10x10 or 10x20 canopy tents are welcome. Canopy tents must be stable without ground anchoring.

## PAYMENTS

Payment in full must be received with your registration. Payments are done online with a debit or credit card. We do not accept partial payments, checks or cash. Payments received on or before July 1, 2024 are eligible for the lowest registration price. Payments received between July 2nd and August 31st will increase to the middle registration fee, and payments received after August 31st must be in the amount of the last registration fee.

## CANCELLATIONS & REFUNDS

There are no refunds for cancellations and no shows. **Applications that are not approved will receive a full refund.**

## BOOTH RULES

- No more than two indoor vendors sharing a space
- All vendors must be listed on the registration form

## **SALES TAX COMPLIANCE**

All participants are responsible for documenting their sales and paying Idaho State Sales Tax.

As required by the Idaho State Tax Commission, all participants who do not already have a Seller's permit or other temporary seller's permit must fill out an [ST124 form](#) online. All vendors are responsible for complying with local and state regulations for sales tax and other fees.

## **ADVERTISING**

All Advertising materials for this event must include Twin Falls Fairgrounds as the venue location and Twin Falls Witch's Market and Twin Falls Witch's Ball as the organizers.

## **HOURS OF OPERATION – DAY VENDORS**

- All vendors are required to be open for business from 10am to 6pm on Friday and from 10am to 4pm on Saturday.
- Vendors who are not participating as Night Vendors must tear down and exit the venue by 6pm on Saturday.
- All vendors will be required to set up on Thursday, October 10th, 2024 anytime 12pm-5pm.

## **HOURS OF OPERATION – NIGHT VENDORS**

- All night vendors are required to be open for business from 7pm to 10pm on Saturday.
- All night vendors who are not participating as a day vendor (Fri-Sat) will be required to set up on Saturday, October 12th, 2024 between 4pm-6pm. Night vendor booths must be completely set-up by 6pm Saturday.
- Night vendors must tear down and exit the venue no later than 11:30pm Saturday

## **TABLES, TENTS and CHAIRS**

Vendors must provide their own tent, tables, chairs, etc. as needed. 8-ft tables and chairs can be rented through the Twin Falls Witches Market and the payment for those items must be included in the registration fee at \$6 per table, \$2 per chair.

## **POWER / ELECTRICITY**

Power is available at \$25 per plug (not per outlet). Plugging into power without pre-payment is not permitted. If plugs are available vendors can still rent them on set-up day, Thursday, October 10<sup>th</sup>. Vendors must provide their own extension cords and such.

## **WI-FI**

High speed fiber optic wi-fi is available to all indoor vendors. Additional fees required by the Twin Falls County Fairgrounds for full coverage wi-fi has been paid by the Twin Falls Witch's Market and complementary to all indoor vendors.

## **RISK OF LOSS**

Twin Falls Witch's Market, Twin Falls Witch's Ball, Sage & Crow, Root Witch Apothica`, Solaris Moon, Koffer & Koffer, LLC., Twin Falls County Fair & Rodeo, The County of Twin Falls, the City of Filer, their sponsors, officers, contractors, employees, volunteers and agents are not responsible for any loss, theft, damage or injury to any person or property.

## **PROHIBITED**

- No firearms or drugs are allowed at this event.
- Service animals only -no other pets.
- Smoking or vaping indoors or outdoors within 25 feet of doors and entrances.
- Attaching anything to walls, floors or ceilings
- Open flames, fire (battery candles OK)

## **LOADING & PARKING**

Vendors can unload their vehicle from designated loading zones but **must** park their vehicle before setting up.

## LAWS & ORDINANCES

All vendors agree to be in compliance with all the rules and laws of Twin Falls County Fair & Rodeo, The County of Twin Falls, The City of Filer, The State of Idaho and all applicable Federal laws.

## FOOD VENDORS ONLY:

- Food vendors are required to provide their menu along with a drawing of their trailer and any overhangs and service sides clearly marked along with their registration.
- All food and beverage vendors must sign an agreement with the Twin Falls County Fairgrounds, show proof of insurance and pay a \$25 fee to the Twin Falls County Fairgrounds prior to setting up for the event.
- Food Vendors may bring their own generator or connect to power on-site where available. You are responsible for bringing your own plug and extension cords
- Food vendors must provide their own ice.
- Set-up for Food trucks: Set-up times are 8am-9:30am Friday and Saturday. Must be ready to open no later than 10am.

## AI-GENERATED ART PROHIBITION

This event is dedicated to human creativity and artistry. We do not endorse the use of AI-generated art by any vendors showcasing their products or services. Any booth displaying AI images will be kindly requested to exit the event without a refund.

## THANK YOU!

Thank you for reading our Vendor Terms & Conditions! Almost finished...

If you have read, understand and agree to these terms, please proceed to the application link below.



**[CLICK HERE](#) TO BE TAKEN TO THE VENDOR APPLICATION**

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**VENDOR CONTACT:**

SOLARIS MOON

[tfwitchfest@gmail.com](mailto:tfwitchfest@gmail.com)